Managing Responsibly - Venkataraman Nilakant 2016-05-13 In the wake of financial meltdown and environmental disaster, employers increasingly demand that managers have an understanding of ethical decision making, corporate social responsibility and values-based management. Business ethics is therefore increasingly being taught in business schools and is a rapidly developing research topic. Managing Responsibly explores the limitations of the thinking that dominates Western corporate and business culture. Contributors then draw on non-Western traditions and experience to suggest workable inter-cultural models to enhance organizational effectiveness in an increasingly globalised environment. With chapters written by specialists in economics, management, ethics, health sciences and history, the editors - one a historian and one a management specialist - ensure a truly interdisciplinary overall approach. Part One highlights the acute need for less self-interested approaches to management if local and global communities and the environment are to escape on-going damage and exploitation. Part Two draws on values from Indian and Maori traditions to propose alternatives to Western models of business ethics. Part Three suggests ways of approaching the challenges of developing sustained ethical leadership in the contemporary globalised economy. This original addition to Gower's Corporate Social Responsibility Series will appeal to a wide range of teachers, researchers and higher level students of management, as well as practitioners participating in executive development programmes. It will also serve the needs of those with a more specialist interest in business ethics and in sustainable and responsible management.

Managing Responsibly - Jane Buckingham 2012

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility - Patricia H. Werhane 2017-11-16 While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academicians.

The SAGE Handbook of Responsible Management Learning and Education - Dirk C. Moosmayer 2020-08-04 Reflecting the rapid rise in popularity of recent initiatives such as the UN Principles for Responsible Management Education (PRME), this handbook exhaustively covers a variety of responsible management, learning and education topics, and provides an invaluable roadmap for this fast-developing field. Covering various perspectives on the topic, right through to contexts, methods, outcomes and beyond, this volume will be an invaluable integrative resource for practitioners and researchers alike, and is designed to serve a range of communities that deal with topics related to sustainability, responsibility and ethics in management learning and education.

A Stakeholder Approach to Corporate Social Responsibility - Philip Kotler 2016-03-16 Corporate social responsibility has grown into a global phenomenon that encompasses businesses, consumers, governments, and civil society, and many organizations have adopted its discourse. Yet corporate social responsibility remains an uncertain and poorly defined ambition, with few absolutes. First, the issues that organizations must address can easily be interpreted to include virtually everyone and everything. Second, with their unique, often particular characteristics, different stakeholder groups tend to focus only on specific issues that they believe are the most appropriate and relevant in organizations' corporate social responsibility programs. Thus, beliefs about what constitutes a socially responsible and sustainable organization depend on the perspective of the stakeholder. Third, in any organization, the beliefs of organizational members about their organization's social responsibilities vary according to their function and department, as well as their own managerial fields of knowledge. A Stakeholder Approach to Corporate Social Responsibility provides a comprehensive collection of cutting-edge theories and research that can lead to a more multifaceted understanding of corporate social responsibility in its various forms, the pressures and conflicts that result from these different understandings, and some potential solutions for reconciling them.

Handbook of Research Methods in Corporate Social Responsibility - David Crowther 2017-12-29 Corporate social responsibility now touches upon most aspects of the interaction between business and society. The approaches taken to research in this area are as varied as the topics that are researched; yet this is the first book to address the whole range of methods available. The book identifies the methods available, evaluates their use and discusses the circumstances in which they might be appropriate. It also includes forward-thinking guidance from experienced academics on the future directions of research in the area.

Managing Corporate Social Responsibility - W. Timothy Coombs 2011-10-03 Managing Corporate Social Responsibility offers a strategic, communication-centred approach to integrating CSR into organizations. Drawing from a variety of disciplines and written in a highly accessible style, the book guides readers in a focused progression providing the key points they need to successfully navigate the benefits and implications of managing CSR. Chapters are organized around a process model for CSR that outlines steps for researching, developing, implementing, and evaluating CSR initiatives. Emphasizes stakeholder engagement as a foundation throughout the CSR Process Model. Discusses ways to maximize the use of social media and traditional media throughout the process. Offers international examples drawn from a variety of industries including: The Forest Stewardship Council, Starbucks Coffee, and IKEA. Draws upon theories grounded in various disciplines, including public relations, marketing, media, communication, and business

Conceptual and Theoretical Approaches to Corporate Social Responsibility, Entrepreneurial Orientation, and Financial Performance - Paiva, Inna Sousa 2020-02-28 Over the last few years, we have witnessed the enormous success of corporate social responsibility and business all over the world. These developments, including those in which governments foster both growth through entrepreneurship and achievement of sustainable development by creating tools for worldwide impact to reconcile business interests with the demands of communities, have been unequivocal concerning job and wealth creation. Replacing short-term visions, however, has become instrumental to business success throughout the industry. Conceptual and Theoretical Approaches to Corporate Social Responsibility, Entrepreneurial Orientation, and Financial Performance is a pivotal reference source that explores corporate social responsibility through the lens of entrepreneurship and firm performance in an effort to change the approach towards long-term growth. While highlighting topics...
Legal Approaches and Corporate Social Responsibility-Adaeze Okoye 2016-12-08 From the late 20th Century, a catalogue of high profile disasters and controversies has drawn attention to the changing relationship between corporations and society. This is taking place against the context of globalization and this change has become the driving force for demands that corporations become socially responsible. Corporate social responsibility (CSR) has therefore emerged as a concept which attempts to encapsulate these demands for social responsibility. Yet at the heart of CSR is the debate about the role and relevance of law. This book will explore the proposition that CSR is a valid legal enquiry and will suggest a law-jobs approach which offers a potential general analytical perspective for examining such fluid concepts such as CSR in law. This approach is innovative because of the insistence of some users of CSR on placing law outside the parameters of CSR or giving it a very limited role; however, the writer states that the Buddha’s life and principles make us learn a lot as how green methods must be applied in our daily life. The damaging role being caused by the genre called DEVELOPMENT needs to be controlled and for this, the words of Master exhibit his proximity to protect nature, humanity and the world order.

An Institutional Approach to the Responsibility to Protect-Gentian Zyberi 2013-06-27 An institutional perspective on realizing the responsibility to protect populations from genocide, war crimes, ethnic cleansing and crimes against humanity.

An institutional perspective on realizing the responsibility to protect populations from genocide, war crimes, ethnic cleansing and crimes against humanity.

Selected Approaches to Expedite the Delivery of Vocational Rehabilitation Service- 1973

Understanding Teamwork in Health Care-Gordon Mosser 2013-10-22 A complete introductory guide to the principles and clinical application of teamwork in health care Understanding Teamwork in Health Care emphasizes the essential competencies necessary to implement teamwork in health care in a complex hospital or primary care setting. Unlike similar books on the subject which are theoretical or policy-oriented, this text offers practical, real-world coverage. Valuable for health care professionals seeking a thorough explanation of teamwork and for trainers working in hospitals or primary care settings; could also be used as a textbook. Mini-cases throughout the text help readers appreciate real-world application of principles Written to a level suited for the non-specialist


Atlantic Herring, Northwest Atlantic, Fisheries Management Plan (FMP) - 1977


Human Centered Management in Executive Education-Maria-Teresa Lepeley 2017-03-23 Human Centered Management in Executive Education provides a comprehensive insight on innovation in Executive Education with a unique global scope. The book integrates studies and experiences of 32 distinguished scholars from 15 countries who are working in the development of theories and practices to advance the human centered management paradigm, sustainability-based quality standards and continuous improvement in education. The discourse presents a well-balanced outlook that combines and contrasts research and programs from 16 developed and 16 developing countries, and the visions of 10 female and 22 male authors from North America, South America, Europe, Asia, the Middle East and Africa.

Social Responsibility - Methods, Dilemmas and Hopes-Robert G. Dyck 2014-07-10 Current global economic crises call for social responsibility to replace neo-liberalistic, one-sided and short-term criteria causing monopolies of global enterprises. Humanity’s existence is endangered under the threat of global capitalism, unless the positive concept ‘everyone’s social responsibility impacts everyone in society’ becomes the basis of the new socio-economic order. This concept must be realized together with related concepts of ‘interdependence’ and ‘holism,’ embodying the principles of accountability, transparency, ethical behavior, and respect for stakeholders-to support the rule of law, international norms, and human rights. Social Responsibility - Social Responsibility - Methods, Dilemmas and Hopes explores the realm of social responsibility in the context of innovation, business practice and economic crises. Readers can apply related principles to their business practices and enhance their business prospects in a modern environment facing the challenges of socio-economic crises. The contents of this volume include chapters on ethics of interdependence, trust management by computer simulation, the new fractal metric for social responsibility, the syntax of automatic systems based on social responsibility, implementation of corporate social responsibility and requisite personal holism as a basis of social responsibility. This volume is intended for graduates and professionals working in government organizations and commercial enterprises, to learn basic concepts about social responsibility and introduce holistic management practices in their daily and professional lives.

Eugene Timber Management- 1963

R&D Management-John G. Wirt 1975


Chinese Management in the 'Harmonious Society'-Malcolm Warner 2013-10-16 Whither Chinese management? The Middle Kingdom has come a
United States Code—United States 2013 "The United States Code is the official codification of the general and permanent laws of the United States of America. The Code was first published in 1926, and a new edition of the code has been published every six years since 1934. The 2012 edition of the Code incorporates laws enacted through the One Hundred Twelfth Congress, Second Session, the last of which was signed by the President on January 15, 2013. It does not include laws of the One Hundred Thirteenth Congress. First Session, enacted January 3, 2013, the date it was convened, and January 15, 2013. By statutory authority this edition may be cited “U.S.C. 2012 ed.” As adopted in 1926, the Code established prima facie the general and permanent laws of the United States. The underlying statutes reprinted in the Code remained in effect and controlled over the Code in case of any discrepancy. In 1947, Congress enacted individual titles of the Code into positive law. When a title is enacted into positive law, the underlying statutes are repealed and the title then becomes legal evidence of the law. Currently, 26 of the 51 titles in the Code have been so enacted. These are identified in the table of titles near the beginning of each volume. The Law Revision Counsel of the House of Representatives continues to prepare legislation pursuant to 2 U.S.C. 285b to enact the remainder of the Code, on a title-by-title basis, into positive law. The 2012 edition of the Code was prepared and published under the supervision of Ralph V. Seep, Law Revision Counsel. The acknowledgement is made of the contributions by all who helped in this work, particularly the staffs of the Office of the Law Revision Counsel and the Government Printing Office.”–Preface.

Construction Management JumpStart—Barbara J. Jackson 2004-10-25 Launch Your Construction Management Career—Quickly and Effectively Written by an experienced construction management specialist, Construction Management Jumpstart provides all the core information you need, whether you’re considering a new career or expanding your responsibilities: Understanding the functions of construction management; Understanding the design and construction process; Working with contracts documents; Estimating project costs; Administering contracts; Managing the job site; Creating and maintaining a project schedule; Measuring project performance; Controlling quality; Ensuring project safety.
effectively exploited to find the most effective solutions to problems

Present how a specific issue can be approached or modeled in a given decision-making situation. Corporate Social Responsibility (CSR) as a means of systems issues provides a foundation for academicians and practitioners interested in building bodies of knowledge in this new and fast-growing area.

Interim Fisheries Zone Extension and Management Act of 1973

Corporate Strategy in the Age of Responsibility: Mr Peter McManners 2014-09-28 The boom times, governments championed de-regulation and business responded by adopting an anything-goes attitude. In these straightened times, strategic analysis has to engage with the challenges that society faces to create resilient corporations fit for the 21st century. In Corporate Strategy in the Age of Responsibility, Peter McManners, provides a strategic framework for navigating the new economic environment. The book steers senior business leaders towards radically new strategic thinking for surviving and thriving in a challenging and changing environment.

Corporate Social Responsibility as an International Marketing Approach: Kolja Paetzold 2010-02-23 Inhaltsangabe: Introduction: The purpose of this paper Corporate Social Responsibility (CSR) as an International Marketing Approach is to identify an approach to merchandise corporate social responsibility on an international level. Solely promoting a company’s CSR initiatives and its philosophy globally has not yet been attempted. My intention is to illustrate the possibilities of promoting CSR internationally, due to the fact of the rising interest in the subject and the resulting pressure from the outside world. To pursue this goal, general information about corporate social responsibility will have to be illustrated, along with two basic examples at the beginning, so the reader can understand the main framework of CSR. It is shown how companies can evaluate the potential that lie behind the implementation, demonstrating benefits for the company itself and other parties that can profit from CSR initiatives. Is CSR a product, a service or none of it? Is it possible to promote it as a whole? If not, how can something that is not a product or service be merchandized? These questions will be answered during the course of the paper. Possible problems of this approach during the analysis will be illustrated and swept aside with countermeasures. To demonstrate the possibilities of using CSR as an international marketing tool, the aspects which can be of use to this approach will be identified. The approaches are underlined by examples making it easier for the reader to follow. Moreover parallels of CSR aspects will be demonstrated to clarify the similarities between them. It has to be mentioned as well that there are approaches by companies to mislead consumers with false claims for their own profit. But countermeasures against these black sheep have been taken and the result will be revealed. What role does marketing really play for CSR? The relationship between a company’s CSR philosophy and its possible marketing approaches involve different kinds of commitment which will be looked at in detail. But companies also have the possibility to find prominent partners for their efforts to show their social involvement. As a consequence several parties can profit from it due to mutual engagement and goals. In today’s times in which globalization plays a big role, a company’s CSR initiatives cannot be kept solely on a small scale but must be transferred onto an international level. The question how CSR aspects can be merchandized globally will [...]